

REGISTER EARLY & SAVE UP TO \$640

Vancouver: Jan 23-27 • Toronto: Feb 6-10 • Calgary: Apr 16-20



# 2012 COURSES

# THE Accountability PROJECT

TRAINING IN INTERNATIONALLY RECOGNIZED STANDARDS FOR SUSTAINABILITY

Do you have the knowledge and skills you need to realize the value in sustainability and social responsibility?

| 4 days, 4 specialized & interactive modules   |  |  |  | 1 extra day   |
|---|--|--|--|---|
| IMPLEMENTATION  | REPORTING  | ENGAGEMENT   | ASSURANCE  | MASTER CLASS  |
| <b>1</b>  | <b>2</b>   | <b>3</b>   | <b>4</b>   | <b>+1 DAY</b>   |
| <ul style="list-style-type: none"> <li>Building the business case for CSR / Sustainability</li> <li>Trends and recent developments in CSR and Sustainability</li> <li>Introduction to ISO 26000 and other key CSR standards</li> <li>Identifying material issues for your organization and its stakeholders</li> <li>Implementing CSR/ Sustainability in your organization</li> </ul> | <ul style="list-style-type: none"> <li>Establishing the rationale for value-added sustainability reporting</li> <li>Trends and developments in sustainability reporting including integrated reporting</li> <li>Applying GRI (G3.1) guidelines and application levels</li> <li>Key reporting principles and scoping tools (boundary protocol)</li> <li>Using reporting as a driver of performance improvement</li> </ul> | <ul style="list-style-type: none"> <li>Benefits of stakeholder engagement in sustainability</li> <li>Introduction to the AA1000 Stakeholder Engagement Standard</li> <li>Approaches for stakeholder identification and mapping</li> <li>Appropriate stakeholder engagement techniques</li> <li>How-to develop a stakeholder engagement plan for your organization</li> </ul> | <ul style="list-style-type: none"> <li>The business case for assuring sustainability reports</li> <li>Trends and recent developments in assurance</li> <li>Principles of AA1000</li> <li>Using the AA1000 and ISAE 3000/CICA5025 assurance standards</li> <li>Choosing the right assurance for your organization</li> <li>Understanding the assurance process</li> </ul> | <p><b>A Master Class for sustainability assurance providers</b></p> <p>This fifth day will use a case study format to enable assurance professionals to build their skills in sustainability assurance. <i>Prerequisites apply.</i></p> |



## Early Bird Rates & Savings

|                                | Early Bird Rate    | REGISTER NOW   |                     |
|--------------------------------|--------------------|----------------|---------------------|
| <b>Vancouver &amp; Toronto</b> | Until Dec 15, 2011 |                |                     |
| <b>Calgary</b>                 | Until Feb 15, 2012 | <b>SAVINGS</b> | <b>Regular Rate</b> |
| All 4 Modules                  | \$1840             | SAVE 20%       | \$2160              |
| Any 3 Modules                  | \$1550             | SAVE 10%       | \$1820              |
| Any 2 Modules                  | \$1090             | SAVE 5%        | \$1280              |
| 1 Module                       | \$575              |                | \$675               |
| Master Class                   | \$575              |                | \$675               |

Courses based on internationally recognized standards and frameworks including:

- Global Reporting Initiative's G3.1 Guidelines
- Global Compact
- AA1000 Stakeholder Engagement Standard
- AA1000 and ISAE 3000 assurance standards
- ISO 26000 Guidance Standard on Social Responsibility

These workshops are certified by AccountAbility and may be used to fulfill training requirements of the Certified Sustainability Assurance Practitioner (CSAP) Program.

TAP is an initiative of:



Sponsored by:



For more information visit us at: [theaccountabilityproject.ca](http://theaccountabilityproject.ca)

Please share this e-brochure with your colleagues.